



फा.सं. 1-3/2021-ई.सी.(खंड I)/ 4128-4139
राष्ट्रीय शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद
श्री अरविंद मार्ग, नई दिल्ली -110016
(स्थापना समन्वय अनुभाग)

दिनांक : 16.07.2021

परिपत्र

विषय : Hon'ble Prime Minister's Mentoring YUVA Campaign – reg.

उपरोक्त विषय पर Joint Secretary (SS-I), Department of School Education & Literacy, Ministry of Education, Shastri Bhawan, New Delhi से प्राप्त डी.ओ. संख्या 27-1/2021-IS.4 दिनांक 13.07.2021 की प्रतिलिपि सूचना एवं आवश्यक कार्यवाही हेतु ई-ऑफिस (KMS) एवं ई-मेल द्वारा परिचालित की जा रही है।

यह सक्षम अधिकारी के अनुमोदन से जारी किया जा रहा है।

*2 नव
16/7/2021*

(रजनी ढल)
अवर सचिव

संलग्नक: उपरोक्तनुसार

1. संयुक्त निदेशक, सी.आई.ई.टी.।
2. संयुक्त निदेशक, पी.एस.एस.सी.आई.वी.ई., श्यामला हिल भोपाल।
3. डीन, अकादमिक एन.सी.ई.आर.टी.।
4. प्राचार्य, क्षेत्रीय शिक्षा संस्थान, अजमेर/भोपाल/भुवनेश्वर/मैसूर/शिलांग।
5. निदेशक, एन.सी.ई.आर.टी. के निजी सचिव।
6. संयुक्त निदेशक, एन.सी.ई.आर.टी. के निजी सचिव।
7. सचिव, एन.सी.ई.आर.टी. के निजी सहायक।
8. विभागाध्यक्ष, डी.आई.सी.टी., सी.आई.ई.टी. – परिषद की वेबसाइट पर अपलोड करने हेतु।

director

From: ssae17@gmail.com
Sent: Tuesday, July 13, 2021 4:15 PM
To: Manoj Ahuja; kvs.commissioner@gmail.com; Vinayak Garg; directorctsadelhi@gmail.com; cm@nios.ac.in; nbb.admin@gmail.com; Sridhar Srivastava; ms@ncte-india.org
Subject: Hon'ble Prime Minister's Mentoring YUVA Campaign - reg
Attachments: MyGov ltr 2 to ABs.pdf



Sir/Madam

Please find attached a copy of D.O. letter No.27-1/2021-IS.4 dt 13th July, 2021 regarding Hon'ble Prime Minister's Mentoring YUVA Campaign for information and necessary action in the matter.

Regards

(Hemant D. Sorte)
Section Officer (IS.4)
Department of SE & L,
Ministry of Education,
Government of India
Shastri Bhawan, New Delhi
Ph- 011-23380614

Pl. process
Ad. cumulate
DS(EC) 14/7/21
15/7/21
15/7/21
15/7/21
15/7/21
Ms. Divya Sharma 15/7/2021
15/7/21



Santosh Kumar Yadav
Joint Secretary (SS-I)
Ministry of Education
Tel :- 011-23383324
Email ID: yadavsk.up@nic.in

भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली – 110 115

GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

D.O. No. 27-1/2021-IS.4

Dated: 13th July, 2021

I would like to inform you that Hon'ble Prime Minister had recently announced the launch of Mentoring YUVA Scheme with an objective to develop stream of writers who can write on a spectrum of subjects to promote Indian heritage, culture and knowledge. This scheme aims at providing a window to the aspiring youth aged 30 years or below to articulate themselves in their mother tongue and represent India at an International level. In this regard, a copy of letter No.13(1)/2021-MyGov dated 09.07.2021 along-with enclosing a copy of Note on Prime Minister's Mentoring YUVA Scheme received from CEO, My Gov is enclosed herewith.

2. MyGov has partnered National Book Trust (NBT), Ministry of Education for hosting the mentoring YUVA online competition on MyGov Innovate platform w.e.f. 04.06.2021 seeking participation of young and aspiring Indian writers from across the globe. The competition is open for participation till **31.07.2021**. For more details, please visit: <https://innovateindia.mygov.in/yuva/>

3. Further, MyGov has sought support in promoting the PMs Mentoring YUVA campaign so as to ensure maximum participation in the online competition through this Department's array of websites, Central and State Education Boards, mobile apps. Digital and satellite channels, social media etc. For any coordination, Mr. Saurav Acharya, Team, MyGov (e-mail ID: saurav.acharya@mygov.in and Mobile No.+91 9911747986) may be contacted.

4. To extend your support for horizon of the PMs Mentoring YUVA campaign, I shall be grateful if you could inform to all Schools/Board under your jurisdiction so that maximum students can participate in the said campaign.

With good wishes,

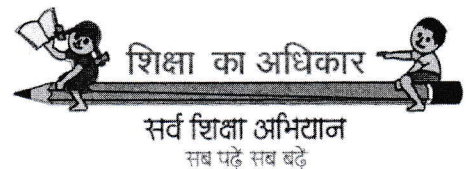
Yours sincerely,

Sd/-

(Santosh Kumar Yadav)

To,

All Education Secretaries/Principal Education Secretaries of all State/UT



Copy for similar action to:

1. Commissioner, KVS
2. Commissioner, NVS
- ✓ 3. Director, NCERT
4. Chairperson, CBSE
5. Chairperson, NCTE
6. Director, NBB
7. Director, CTSA
8. Chairperson, NIOS


(Santosh Kumar Yadav)

Note on Prime Minister's Mentoring YUVA Scheme

The Department of Higher Education, Ministry of Education, launched the **PM's Mentoring YUVA Scheme on 29th May 2021** with an objective to train young and budding authors (below 30 years of age) in order to promote reading, writing and book culture in the country, and project India and Indian writings globally.

2. The launch of **YUVA (Young, Upcoming and Versatile Authors)** is in tune with PM's vision to encourage young writers to write about India's freedom struggle. During *Mann ki Baat* on 31st January 2021, the Prime Minister Shri Narendra Modi called upon the youth of the nation to write about freedom fighters, incidents associated with freedom, the saga of valour during the period of freedom struggle in their respective areas - as the best tribute to the heroes of India's freedom - as we celebrate 75 years of Indian Independence.

3. YUVA is a part of India@75 Project (*Azadi Ka Amrut Mahotsav*) to bring to the fore the perspectives of the young generation of writers on themes like Unsung Heroes, Freedom Fighters, Unknown and Forgotten Places and their role in National Movement, and other related themes in an innovative and creative manner. This scheme will thus help to develop a stream of writers who can write on a spectrum of subjects to promote Indian heritage, culture and knowledge system.

4. The National Book Trust, India under the Ministry of Education as the implementing agency will ensure phase-wise execution of the Scheme under well-defined stages of mentorship. The books prepared under this scheme will be published by National Book Trust, India; and will also be translated into other Indian languages ensuring the exchange of culture and literature, thereby promoting '**Ek Bharat Shreshtha Bharat**'. The selected young authors will get opportunity to interact with some of the best and renowned authors, participate in literary festivals etc.

5. In this connection, an online competition for inviting entries from young writers was launched on 4th June 2021 on the MyGov platform under the Ministry of Electronics & IT. The competition is live till 31st July 2021. More details are available on <https://innovateindia.mygov.in/yuva/>

Highlights of YUVA (Young, Upcoming and Versatile Authors):

- A total of 75 authors will be selected through an All India Contest
- The selection will be made by a Committee to be constituted by NBT
- The contest will run from 4th June to 31st July 2021
- The contestants will be asked to submit a manuscript of 5,000 words to judge its suitability to develop as a proper book under the Mentorship Scheme
- The names of selected authors will be announced on 15th August 2021
- Based on mentorship, the selected authors will prepare manuscripts for final selection under the guidance of the nominated mentors
- The entries of the winners will be readied for publication by 15th December 2021
- The published books may be launched on 12th January 2022 on YUVA DIVAS or the National Youth Day
- The contest is open to citizens of India who are below the age of 30 years as on 1st June 2021. Indian nationals residing outside India who hold a PIO card (Person of Indian Origin) or NRIs (Non-resident Indian) holding Indian passports can also participate in the contest.
- A consolidated scholarship of Rs.50,000 per month for a period of six months per author will be paid under the Mentorship Scheme