

फा.सं. 1-3/2021-ई.सी./529-540
राष्ट्रीय शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद
श्री अरविंद मार्ग, नई दिल्ली -110016
(स्थापना समन्वय अनुभाग)


दिनांक : 21.01.2021

परिपत्र

विषय : IEC Materials to mainstream Corona Responsive Behaviour (CRB) across Schools and related communities - reg.

उपरोक्त विषय पर Under Secretary, Govt. of India, Ministry of Education, Department of School Education and Literacy, IS-9 Section, Shastri Bhawan, New Delhi से प्राप्त पत्र संख्या 27-2/2020-IS-9 दिनांक 15 जनवरी, 2021 की प्रतिलिपि सूचना एवं आवश्यक कार्यवाही हेतु ई-मेल एवं ई-ऑफिस (KMS) द्वारा परिचालित की जा रही है।

यह सक्षम अधिकारी के अनुमोदन से जारी किया जा रहा है।


21/1/2021
(राजेश कुमार)
उपसचिव

संलग्नक: उपरोक्तनुसार

1. संयुक्त निदेशक, सी.आई.ई.टी.।
2. संयुक्त निदेशक, पी.एस.एस.सी.आई.वी.ई., श्यामला हिल भोपाल।
3. डीन, अकादमिक, एन.सी.ई.आर.टी.।
4. प्राचार्य, क्षेत्रीय शिक्षा संस्थान, अजमेर/भोपाल/भुवनेश्वर/मैसूर/शिलांग।
5. निदेशक, एन.सी.ई.आर.टी. के निजी सचिव को सूचनार्थ।
6. संयुक्त निदेशक, एन.सी.ई.आर.टी. के निजी सचिव को सूचनार्थ।
7. सचिव, एन.सी.ई.आर.टी. के निजी सहायक को सूचनार्थ।
8. विभागाध्यक्ष, डी.आई.सी.टी., सी.आई.ई.टी. – परिषद की वेबसाइट पर अपलोड करने हेतु।

director

From: is9.mhrd@gmail.com
Sent: Friday, January 15, 2021 3:52 PM
To: rmsundaramias@gmail.com; Kriti Garg; secy.se.edn@gmail.com; secretaryeducationap@gmail.com; pretomsaikia@yahoo.com; secy-edn-bih; Arun Kumar Gupta; Mr Gaurav Dwivedi; Pooja Jain; Secretary Education; Secretary Education GNCTD; secretaryeducationgoa@gmail.com; secedu-pri@gujarat.gov.in; acssehry@gmail.com; Mr RAJEEV SHARMA; asgarsamoon@gmail.com; hrdjharkhand@gmail.com; prsprim-edu@karnataka.gov.in; A SHAJAHAN; pstocomsecutl@gmail.com; shivkumarias@gmail.com; Rashmi; acs.schedu2@maharashtra.gov.in; trsingh13@yahoo.co.in; dwahlang@yahoo.com; secretarysedmiz@gmail.com; menukhol@yahoo.com; secysme@gmail.com; Secretary Education, Govt. of Puducherry Pondicherry; Krishan Kumar; secy.schoolseducation@rajasthan.gov.in; gpupadhyaya@gmail.com; schsec@tn.gov.in; Secretary Education; saumya.edn.tr@gmail.com; addl.csbasic@gmail.com; wbsed@gmail.com
Cc: kvs.commissioner@gmail.com; Vinayak Garg; council@cisce.org; Sridhar Srivastava; Manoj Ahuja; cm@nios.ac.in; directorctsa@gmail.com; prsingh@unicef.org; Arnab Dhaki; Selmhrd; Alok Jawahar
Subject: IEC materials to mainstream Corona Responsive Behaviour (CRB) across Schools & related communities - regarding.
Attachments: 27-2-2020-IS-9 15th Jan 2020.pdf; 27-2-2020-IS-9 dated 6th Nov 2020 .pdf

Sir/Madam,

Please find enclosed.

Regards

--
Darpan Banerjee
Section Officer, IS-9 Section
Department of School Education & Literacy
Ministry of Education
Government of India
Ph.: 011-23387265



Pl. circulate.

*dlp
15/1/21*

So/ee

*Secy
18/1/2021
SS/ee*

*Dyno.B/EC
18-01-21*

*Secy
DS/EC
18/01/21*

*Mr. Dinku
18/01/2021*

No.F.27-2/2020-IS-9
Government of India
Ministry of Education
Department of School Education & Literacy
IS-9 Section

Shastri Bhawan, New Delhi
Dated 15th January, 2021

To

The Additional Chief Secretaries/Pr. Secretaries/Secretaries (Education) of all States/UTs.

Subject: IEC materials to mainstream Corona Responsive Behaviour (CRB) across Schools & related communities- regarding.

Madam/Sir,

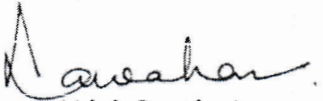
I am directed to refer to this Department's D.O. letter of even number dated 6th November 2020 (copy enclosed) circulating IEC materials to mainstream Corona Responsive Behaviour (CRB) across Schools & related communities to all States and UTs.

2. The English version of IEC material (posters, wall paintings and social media creatives) has also been prepared. The material is available for download at the following link:

<https://drive.google.com/drive/folders/1NmiwQRPwalhmMcsbZ1VI.jsCB45siFbdQ?usp=sharing>

Yours faithfully,

Encl: as above


(Alok Jawahar)

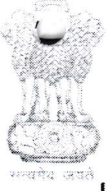
Under Secretary to the Government of India
Tel. No. 011-23381095
Email: alok.jawahar@nic.in

Copy for similar action to:-

1. Chairperson, CBSE
2. Commissioner, KVS
3. Director, NCERT
4. Commissioner, NVS
5. Chairman, NIOS
6. Chairman, CISCE
7. Director, CTSA

Copy also to:-

1. PPS to Secretary (SE&L)
2. Social Media Unit, Ministry of Education.
3. UNICEF
4. NIC cell – for uploading on the website.



सूचना का
अधिकार

L.S. Changsan
Joint Secretary (Institutions)

D.O. No. 27-2/2020-IS-9

भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली - 110 115

GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

Shastri Bhawan, New Delhi,
Dated 6th November, 2020

Respected Sir/Ma'am,

As you are aware, In India as well as in other countries, educational practices have been among the worst hit by the pandemic. Till now, non-opening of schools has kept children safe. However, opening of the schools which is inevitable, if not carefully nurtured in terms of a new code of conduct and rigorous protocol, could reverse all gains that the Government's calibrated handling of COVID-19 has so far yielded.

2. This Department, with the support of UNICEF, has prepared IEC material to mainstream Corona Responsive Behaviour (CRB) across Schools & related communities. This includes posters, wall paintings, animation film for Gram Panchayat & SMC and social media creatives. The material is available for download at the following link:

<https://drive.google.com/drive/folders/18mXWZ55rLv6HAbZxrEdKPbC99cgQlkeo?usp=sharing>

3. I would like to request you to disseminate above IEC materials among Teachers, Staff and Students and also make arrangements for proper display of the posters and paintings in schools.

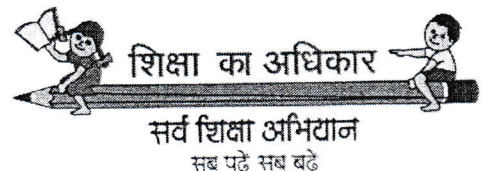
With Regards

Yours sincerely,

(L.S. Changsan)

To

The Additional Chief Secretaries/Pr. Secretaries/Secretaries (Education) of all States/UTs.



Copy for similar action to:-

1. Chairperson, CBSE
2. Commissioner, KVS
3. Director, NCERT
4. Commissioner, NVS
5. Chairman, NIOS
6. Chairman, CISCE
7. Director, CTSA

Copy also to:-

1. PPS to Secretary (SE&L)
2. Social Media Unit, Ministry of Education.
3. UNICEF
4. NIC cell – for uploading on the website.


(L.S. Chhangsan)

director

From: Alok Jawahar <alok.jawahar@nic.in>
Sent: Friday, January 15, 2021 5:24 PM
To: is9.mhrd@gmail.com
Cc: rmsundaramias@gmail.com; Kriti Garg; secy.se.edn@gmail.com; secretaryeducationap@gmail.com; pretomsaikia@yahoo.com; secy-edn-bih; Arun Kumar Gupta; Mr Gaurav Dwivedi; Pooja Jain; Secretary Education; Secretary Education GNCTD; secretaryeducationgoa@gmail.com; secedu-pri@gujarat.gov.in; acssehry@gmail.com; Mr RAJEEV SHARMA; asgarsamoon@gmail.com; hrdjharkhand@gmail.com; prsprim-edu@karnataka.gov.in; A SHAJAHAN; pstocomsecutl@gmail.com; shivkumarias@gmail.com; Rashmi; acs.schedu2@maharashtra.gov.in; trsingh13@yahoo.co.in; dwahlang@yahoo.com; secretarysedmiz@gmail.com; menukhol@yahoo.com; secysme@gmail.com; Secretary Education, Govt. of Puducherry Pondicherry; Krishan Kumar; secy.schooleducation@rajasthan.gov.in; gpupadhyaya@gmail.com; schsec@tn.gov.in; Secretary Education; saumya.edn.tr@gmail.com; addl.csbasic@gmail.com; wbssed@gmail.com; kvs.commissioner@gmail.com; Vinayak Garg; council@cisce.org; Sridhar Srivastava; Manoj Ahuja; cm@nios.ac.in; directorctsa@gmail.com; prsingh@unicef.org; Arnab Dhaki; Selmhrd
Subject: Re: IEC materials to mainstream Corona Responsive Behaviour (CRB) across Schools & related communities - regarding.

Sir/Madam,

The link for IEC materials for CRB is shared below for easy access:

<https://drive.google.com/drive/folders/1NmiwQRPwa1hmMcsbZ1VLjsCB45siFbdQ?usp=sharing>

regards,

From: "is9 mhrd" <is9.mhrd@gmail.com>
To: rmsundaramias@gmail.com, "Kriti Garg" <secedn.and@nic.in>, "secy se edn" <secy.se.edn@gmail.com>, secretaryeducationap@gmail.com, pretomsaikia@yahoo.com, "secy-edn-bih" <secy-edn-bih@nic.in>, "Arun Kumar Gupta" <hs-chd@nic.in>, "Mr Gaurav Dwivedi" <gauravdwivedi@gov.in>, "Pooja Jain" <secy-edu-dnh@nic.in>, "Secretary Education" <secy-edu-dd@nic.in>, "Secretary Education GNCTD" <secyedu@nic.in>, secretaryeducationgoa@gmail.com, secedu-pri@gujarat.gov.in, acssehry@gmail.com, "Mr RAJEEV SHARMA" <secy-hedu-hp@nic.in>, asgarsamoon@gmail.com, hrdjharkhand@gmail.com, prsprim-edu@karnataka.gov.in, "A SHAJAHAN" <secy.gedu@kerala.gov.in>, pstocomsecutl@gmail.com, shivkumarias@gmail.com, "Rashmi" <secy.sed@mp.gov.in>, "acs schedu2" <acs.schedu2@maharashtra.gov.in>, trsingh13@yahoo.co.in, dwahlang@yahoo.com, secretarysedmiz@gmail.com, menukhol@yahoo.com, secysme@gmail.com, "Secretary Education, Govt. of Puducherry Pondicherry" <secyedn.pon@nic.in>, "Krishan Kumar" <psse@punjab.gov.in>, "secy schooleducation" <secy.schooleducation@rajasthan.gov.in>, gpupadhyaya@gmail.com, schsec@tn.gov.in, "Secretary Education" <prlsecyedu@telangana.gov.in>, "saumya edn tr" <saumya.edn.tr@gmail.com>, "addl csbasic" <addl.csbasic@gmail.com>, wbssed@gmail.com
Cc: "kvs commissioner" <kvs.commissioner@gmail.com>, "Vinayak Garg" <commissioner.nvs@gov.in>, council@cisce.org, "Sridhar Srivastava" <director.ncert@nic.in>, "Manoj Ahuja" <chmn-cbse@nic.in>, cm@nios.ac.in, directorctsa@gmail.com, prsingh@unicef.org, "Arnab Dhaki" <arnab.dhaki@nic.in>, "Selmhrd" <dse-mhrd@nic.in>, "Alok Jawahar" <alok.jawahar@nic.in>