

दिनांक :18.08.2021

परिपत्र

विषय : Letter ADG/SHS to National Commissions regarding Silk Roads Photo Contest.

उपरोक्त विषय पर Section Officer (INC & WTO), Govt. of India, Ministry of Education, Shastri Bhawan, New Delhi से प्राप्त ई-मेल दिनांक 11.08.2021 की प्रतिलिपि सूचना एवं आवश्यक कार्यवाही हेतु ई-ऑफिस (KMS) एवं ई-मेल द्वारा परिचालित की जा रही है।

यह सक्षम अधिकारी के अनुमोदन से जारी किया जा रहा है।

अवर सचिव

संलग्नक: उपरोक्तनुसार

1. संयुक्त निदेशक, सी.आई.ई.टी.।

- 2. संयुक्त निदेशक, पी.एस.एस.सी.आई.वी.ई., श्यामला हिल भोपाल।
- 3. डीन, अकादमिक एन.सी.ई.आर.टी.।
- 4. एन.आई.ई. के सभी विभागों के अध्यक्ष।
- 5. प्राचार्य, क्षेत्रीय शिक्षा संस्थान, अजमेर/भोपाल/भुवनेश्वर/मैसूर/शिलांग।
- 6. मुख्य लेखाधिकारी, एन.सी.ई.आर.टी.।
- 7. सभी उपसचिव/अवर सचिव, एन.सी.ई.आर.टी.।
- 8. एन.आई.ई. के सभी अनुभाग/प्रकोष्ठ।
- 9. प्रशासनिक अधिकारी, प्रकाशन विभाग, एन.सी.ई.आर.टी।
- 10. निदेशक, एन.सी.ई.आर.टी. के निजी सचिव।
- 11. संयुक्त निदेशक, एन.सी.ई.आर.टी. के निजी सचिव।
- 12. सचिव, एन.सी.ई.आर.टी. के निजी सहायक।
- 13. विभागाध्यक्ष, डी.आई.सी.टी., सी.आई.ई.टी. परिषद की वेबसाइट पर अपलोड करने हेतु।

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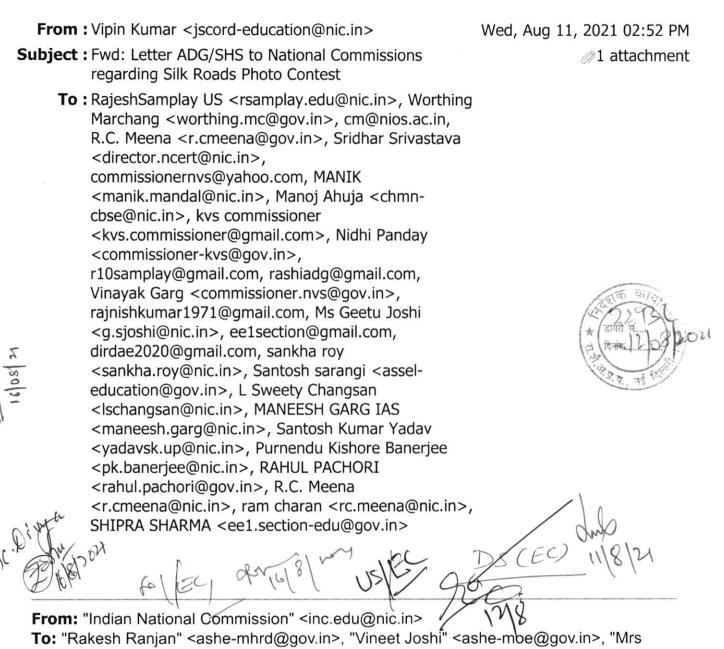
Email

8/11/2021 3:04 bW

Sridhar Srivastava

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Ful: Letter ADG/SHS to National Commissions regarding Silk Roads Photo Contest



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https://email.gov.in/h/printmessage?id=C:-118131&tz=Asia/Kolkata...

Cc: "Renu Singh Deputy Secretary" <renu.31@nic.in>, "DKChawla US"
<dk.chawla@nic.in>, "S K Samantaray" <sk.samantaray@nic.in>, "Saroj Kumar
Choudhary" <sarojchoudhary.edu@nic.in>
Sent: Wednesday, August 11, 2021 11:20:43 AM
Subject: Letter ADG/SHS to National Commissions regarding Silk Roads Photo Contest

Sir/Madam,

Please find enclosed a letter received from UNESCO thereby informing that in June 2021, within the framework of the UNESCO Silk Roads Programme, and in line with the objectives of the Management of Social Transformations (MOST) Programme, UNESCO launched the 3rd edition of the international photo contest 'Youth Eyes on the Silk Roads' which is open for entries from 24 May 2021 to 24 August 2021.

For details of the submission of the application the hyperlink https://unescosilkroadphotocontest.org, may be visited of the attachment

In this regard, it is requested to share the information on photo contest to the institutes under your administrative control to send their entries latest by 24th August, 2021 under intimation of this Ministry.

Kind Regards,

Section Officer (INC & WTO), Ministry of Education, Shastri Bhawan, New Delhi-1



Photo Contest.pdf
 252 KB

Social and Human Sciences Sector

National Commissions

Ref.: SHS/RPF/21/72

906642/2021/INC Section

unesco

3 August 2021

Dear Secretary-General,

I am pleased to inform you that in June 2021, within the framework of the UNESCO Silk Roads Programme, and in line with the objectives of the Management of Social Transformations (MOST) Programme, UNESCO launched the 3rd edition of the international photo contest 'Youth Eyes on the Silk Roads'.

This photo contest, which was first launched in 2018, and took place again in 2019-2020, offers an exciting opportunity for young people from all over the world to capture their understanding of the Silk Roads' shared heritage of dialogue and exchange. This last year, in particular, when many educational and cultural institutions have been temporarily closed, the photo contest provides an opportunity for young people to connect in a digital space and share their creativity and hopes for the post-pandemic future.

Two themes have been chosen for the 3rd edition of this contest, namely 'Textiles and Clothing' and 'Intercultural Exchanges in the Time of Covid-19 including in the Field of Textiles and Clothing'.

As such, I am very pleased to share with you the link to the photo contest website (<u>https://unescosilkroadphotocontest.org</u>), which features the full guidelines and instructions for participants. I invite you to share information regarding the photo contest as widely as possible across your youth and education networks, to help encourage as many young photographers as possible to enter the contest.

My colleague, Mr Mehrdad Shabahang (<u>m.shabahang@unesco.org</u>), Programme Specialist for the UNESCO Silk Roads Programme, and Ms Tara Golkar (<u>t.golkar@unesco.org</u>) remain at your disposal for any further information you may require.

With my best wishes, I remain,

Yours sincerely,

Gabriela Ramos Assistant Director-General

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cc. Permanent Delegations

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